



SOCIAL EXPERTS VOLUNTARY ASSOCIATION

Registered address

12/347/C, Krishnan Master
Nagar, Eravamangalam P.O,
Poochaty, Thrissur, Kerala – 680751

✉ info@sevaindia.co 🌐 www.sevaindia.co

ANNUAL REPORT

2023-2024

SOCIAL EXPERTS VOLUNTARY ASSOCIATION

Network of Development Professionals; Indianizing Knowledge

Registered under The Travancore-Cochin Literary, Scientific and Charitable
Societies Registration Act, 1955 : Reg No : TSR/TC/340/2021
NITI Ayog, Government of India : Registration No : KL/2021/0299791

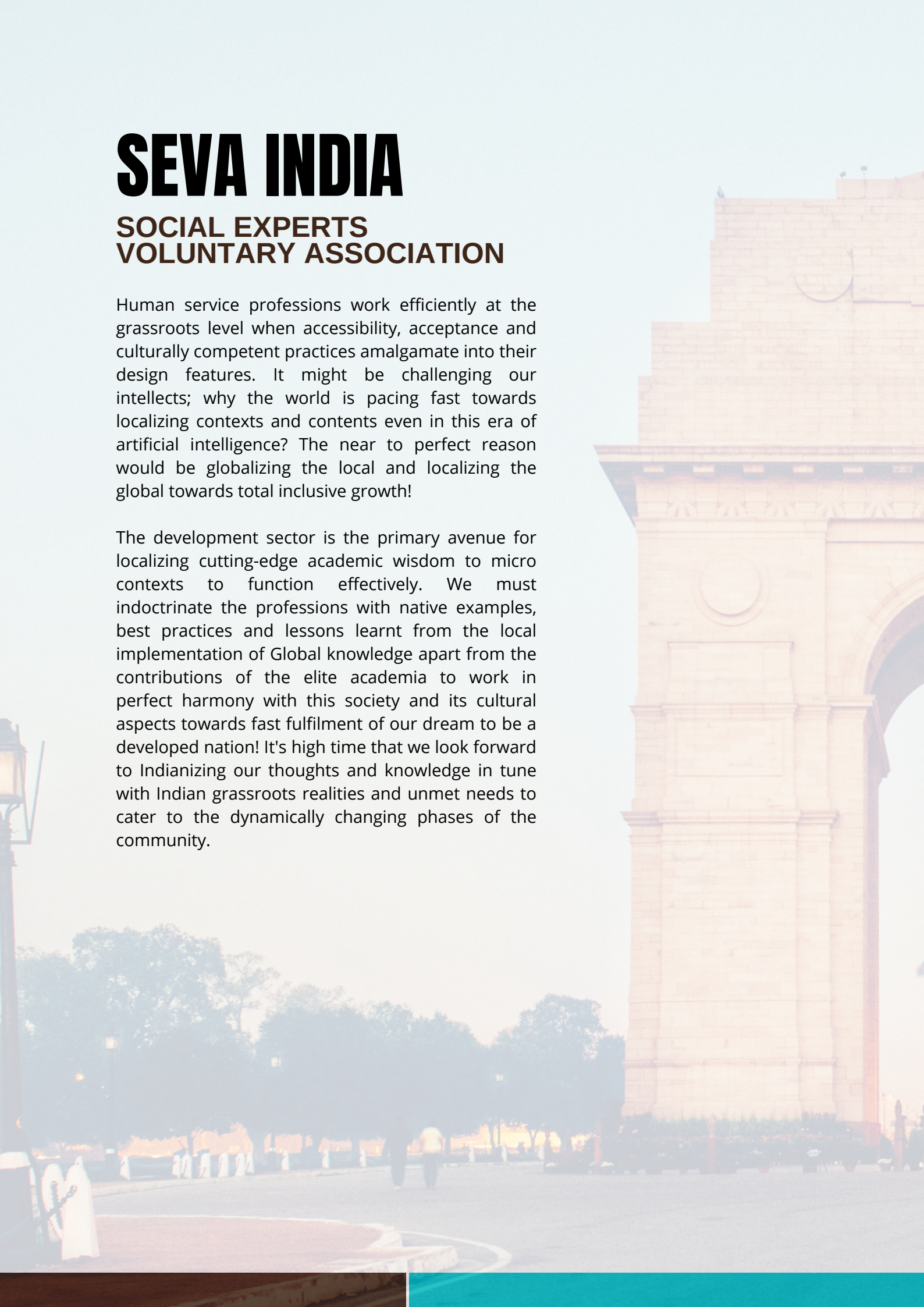
www.sevaindia.co

SEVA INDIA

SOCIAL EXPERTS VOLUNTARY ASSOCIATION

Human service professions work efficiently at the grassroots level when accessibility, acceptance and culturally competent practices amalgamate into their design features. It might be challenging our intellects; why the world is pacing fast towards localizing contexts and contents even in this era of artificial intelligence? The near to perfect reason would be globalizing the local and localizing the global towards total inclusive growth!

The development sector is the primary avenue for localizing cutting-edge academic wisdom to micro contexts to function effectively. We must indoctrinate the professions with native examples, best practices and lessons learnt from the local implementation of Global knowledge apart from the contributions of the elite academia to work in perfect harmony with this society and its cultural aspects towards fast fulfilment of our dream to be a developed nation! It's high time that we look forward to Indianizing our thoughts and knowledge in tune with Indian grassroots realities and unmet needs to cater to the dynamically changing phases of the community.



PATRON'S MESSAGE

Namaste,

As the Patron of Seva India, I am pleased to share with you our vision and mission for the organization. Seva India is an organization run by Development Professionals who are inspired by Sanathana Dharma, the intellectual foundation of Indian Society since the Vedic era.


Our aim is to Indianize development professions with a nationalistic view for a developed India. We believe that by leveraging our cultural values, traditions and heritage, we can create a more effective and sustainable development approach for the country.

We are committed to fostering a sense of national pride and a spirit of service among our team members, partners, and stakeholders. Our approach is to create programs and initiatives that celebrate the rich diversity and cultural heritage of India while addressing the country's development challenges.

We invite you to join us in our mission to build a developed India that is rooted in its cultural heritage and values. Together, we can make a difference in the lives of millions of people and create a brighter future for the country.

Thank you for your support and dedication to this noble cause.

Sincerely,



Padma Shri Dr.
Dhananjay Diwakar

WHO WE ARE

We are a community of Development Professionals inspired by Sanathana Dharma, the intellectual foundation of Indian Society since the Vedic era. We believe in Indianizing development professions with a nationalistic view for a developed India.



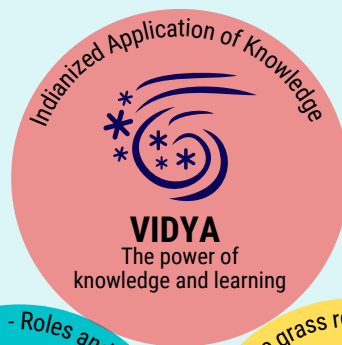
OUR GUIDING PRINCIPLES

Globally, nations want to integrate all knowledge schools into their context to achieve comprehensive, inclusive development. It restructures global information with localised examples, case studies, and best practice examples. This transformation is essential in the human services and development sectors since these are the professions that constantly contact people and communities towards change. We aim to Indianize the professional wisdom of the development profession to best serve the Society towards India's aspiration to be a developed country.

With cross-sector discussions and affiliation with academia and think tank organisations, we strive to taper the cutting-edge professional wisdom imparted in the development profession to best serve the community towards India's dream to be among developed nations. Sanathana Dharma, being the backbone of Indian culture from the pre-Vedic era onwards, we prefer to see the high values of Sanathana Dharma among our guiding principles in this journey towards Indianizing the ways and wisdom of development professions. Sanathana Dharma protected humanity during each hour of crisis and stayed as the guiding light, covered by itself, not shedding even a single drop of blood from times immemorial. The quantum of virtues it holds, serving humanity with no discriminations towards anyone in whatsoever manner, motivates us to owe it in our hearts.

OUR VALUE COMPENDIUM

We focus on values as follows without whatsoever discriminations on base of race, color, religion, gender or nationality in lieu with the 21st century way of learning, roles and performance!



MOTTO

"Life's a duty. Perform it"

VISION

"Towards a Developed India, through total Inclusive thoughts and Wisdom in Action"

MISSION

Indianizing development professions towards total inclusion and service effectiveness

OBJECTIVES

- To provide a venue for Sanathana Dharma thoughts in development professions.
- To synthesize academic wisdom with ground realities for Indianizing knowledge.
- To provide a venue for cross-sector sharing of knowledge towards inclusive growth
- To Indianize development sector knowledge towards developed India



WHAT WE DO

The Indianization of development sector knowledge is essential for our collective development as a nation. Development professionals who work tirelessly towards the well-being of individuals, groups and communities must focus on and integrate sustainable development in a coordinated way to effectively provide timely professional services to those in need.

We promote the quality and effectiveness of development practices through services to professionals, individuals, groups, VOs/NGOs/NPOs/GONGOs/CBOs and communities. We strive to improve the living conditions of people, especially the marginalized and vulnerable sections of society, and add to the professional social work and allied disciplines' knowledge pool and skills through ongoing proactive community engagement and by promoting value-based research. Our efforts aim to provide development professionals with the ability to work as a multidisciplinary team to maintain essential standards of professional practice in different development settings beyond professional boundaries.

OUR FOCUS AREAS



Upskilling & Capacity Development



Counselling & Mental health support



Project development & consultancy



Social awareness & campaigns



Research & Knowledge development



Advocacy & Policy dialogues

OUR TEAM



Dr RAJEEV MM



Gangadhara Sharma



Kochukrishna Kurup



Jineshlal RV



Saranya Mohan K



Ramanand K



Sumeth Sukumaran



Varsha Sajeevan



Balagopal A



Nitheesh K V



Vishnu Prasad AR



Dr. M P Sajeevkumar



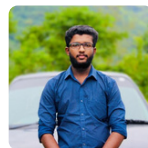
Aswathi OB



Anupama



Aswanth M S



Anandhu ks



Anjana M



Ajith kumar KA



Ajiith Kalariparambil



Vivek Thamban



Dr Renjith R. Pillai



Vishnu K Santhosh



Dr K P Nitheesh



Raneesh C



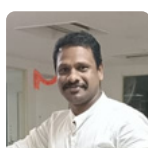
Midhun Raj



Vinayan



Nishad Kunnanada



Prasanth



Manukrishnan



Manju KS



Sachin S.K



Parvathi

12A AND 80G TRAINING PROGRAM



Seva India volunteers conducted a comprehensive training program on 12A and 80G registration and Corporate Social Responsibility (CSR) opportunities for the Dheesheya Seva Bharathi units across various locations in Kerala. The training sessions took place from May **14th to May 30th, 2023**, covering eight key cities: Haripad, Kanhangad, Trivandrum, Thrissur, Palakkad, Ernakulam, Kannur, and Kozhikode.

Objectives

Educate Participants on 12A and 80G Registration:

- a. 12A Registration: Understanding the importance, benefits, and the process of obtaining 12A registration for non-profit organizations.
- b. 80G Registration: Comprehensive guidance on the benefits of 80G registration, which allows donors to receive tax deductions for their donations, thereby encouraging more charitable contributions.

Educate to develop project proposals

- Providing insights into the process of proposal development
- Educate the program development and project management

Highlight CSR Opportunities:

- a. Providing insights into the concept of Corporate Social Responsibility (CSR) and its relevance for non-profits.
- b. Identifying potential CSR opportunities and how Dheesheya Seva Bharathi units can collaborate with corporates to further their social impact.



Participants learned about the importance of 12A registration for tax exemptions, enhancing credibility, and legal standing. The process was detailed, covering application procedures, documentation, and compliance. The benefits of 80G registration were also highlighted, focusing on tax deductions for donors and the potential for increased donations. Guidance was provided on the application process and necessary documentation.

The training covered the definition and scope of CSR in India, legal requirements, and potential collaboration areas. Participants learned best practices for approaching companies and developing successful CSR proposals. Case studies of successful CSR collaborations were shared, along with tips for aligning non-profit objectives with corporate goals.

The training program conducted by Seva India volunteers was successful in achieving its objectives of educating the Dheesheya Seva Bharathi units on crucial aspects of 12A and 80G registration and CSR opportunities. The positive feedback and high attendance at each location indicate a strong interest and commitment among the participants to enhance their organizational capabilities and leverage CSR opportunities for greater social impact. Future workshops and continued support will be beneficial to sustain and build on the knowledge gained during this training program.



SEVA SAMWAD



SEVA INDIA

SEVA SAMWAAD

DR. SREERAM SHANKAR

General Secretary, Deseeya Sevabharathi Keralam



**SOCIAL EXPERTS
VOLUNTARY
ASSOCIATION**

NETWORK OF DEVELOPMENT
PROFESSIONALS; INDIANIZING
KNOWLEDGE

For more details contact
jinesh Lal: 9526551342
Vivek Thamban : 9961622160

OCTOBER

22

SUNDAY

8PM TO 9PM
GOOGLE MEETING



SCAN HERE FOR
MEET LINK

On October 22, from 8:00 PM to 9:00 PM, Seva Samvad hosted an enlightening session with Dr. Sreeram Shankar, the General Secretary of Deseeya Sevabharathi Keralam. The event was held virtually via Google Meet and saw active participation from volunteers and members across Kerala.

Key Highlights

- **Insightful Address by Dr. Sreeram Shankar:** Dr. Shankar shared his experiences and insights on the impactful work done by Deseeya Sevabharathi Keralam. He emphasized the importance of community service and how volunteers can maximize their contributions.
- **Interactive Q&A Session:** Participants engaged in a lively Q&A session, where Dr. Shankar addressed various queries regarding volunteer activities, organizational strategies, and future projects.
- **Encouraging Participation:** The session motivated attendees to take an active role in upcoming initiatives and highlighted opportunities for involvement in local and statewide projects.



SOCIAL EXPERTS VOLUNTARY ASSOCIATION

Registered address

12/347/C, Krishnan Master, Nagar, Eravimangalam P.O,
Poochaty, Thrissur, Kerala – 680751

 info@sevaindia.co  www.sevaindia.co

ANNUAL REPORT 2023-2024